

DSE
Digital Strategy
for Education

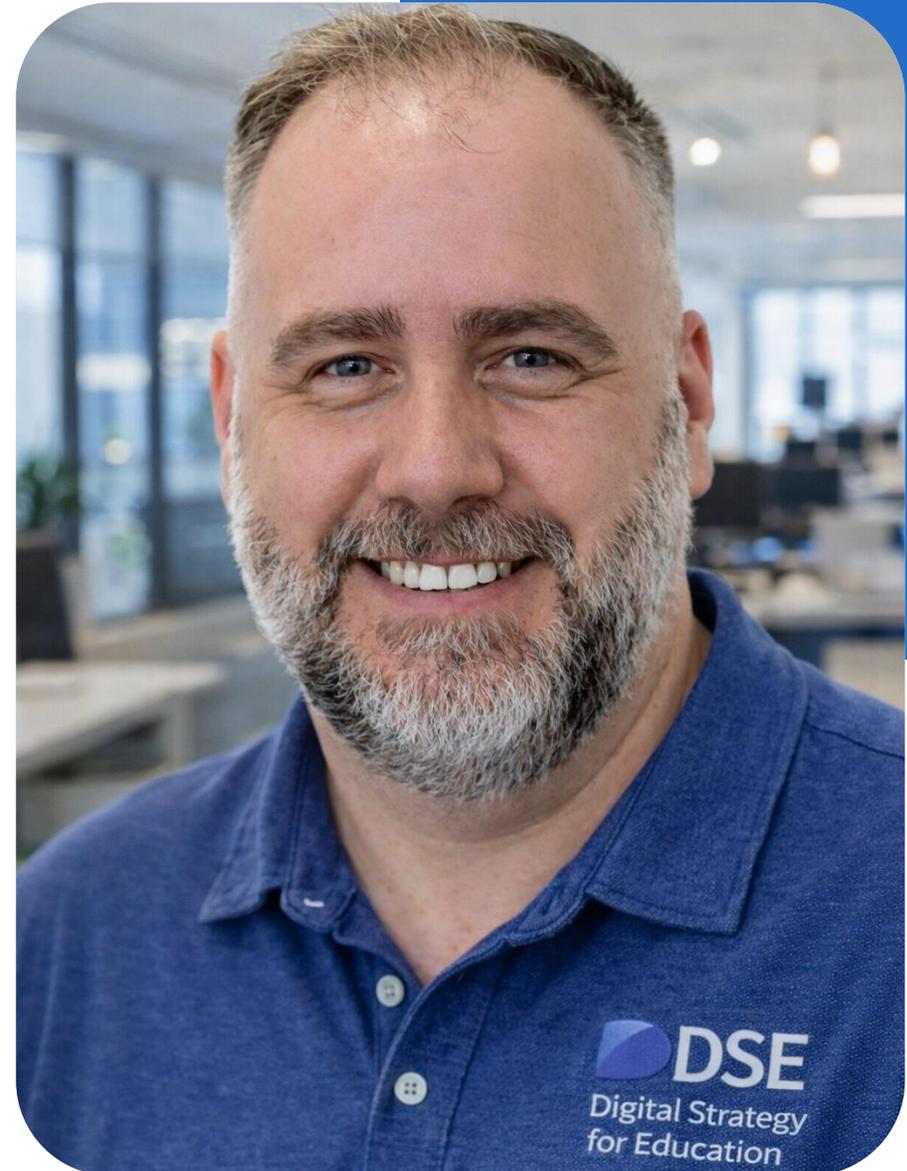
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About DSE

Digital Strategy for Education (DSE) exists for one reason: education needs technology that actually works in the real world of schools, not in sales decks.

We are designed for education, by people from education. That matters more than most IT providers realise.

Unlike generic MSPs that bolt schools onto a business model designed for offices and call it “education ready”, DSE was built from the ground up around how schools, trusts, and colleges genuinely operate. We understand that education is not just another sector. It has its own pressures, rhythms, constraints, and responsibilities that cannot be learned from a product brochure or a vendor webinar.



Our Mission

Our mission is to help schools, trusts, and colleges use technology in a way that genuinely supports education, not sales targets.

Digital Strategy for Education exists to design, deliver, and support IT that works in the real world of schools. We do this by building technology strategies that respect budget constraints, term time realities, safeguarding responsibilities, and the long-term impact of decisions on staff workload and student outcomes.

We work alongside education leaders to ensure technology choices are sustainable, defensible, and aligned with how schools actually operate, not how generic MSPs assume they do.

A core part of our mission is to help schools **navigate, implement, and remain compliant with Department for Education guidance and changes.**

From safeguarding and data protection to digital standards and operational expectations, we ensure technology supports compliance rather than becoming another risk or burden.

We do not lead with products. We lead with understanding, strategy, and honesty.



- *Education isn't corporate IT. And it never will be*
- *We think in school years, not sales quarters*
- *Built around reality, not assumptions*
- *Independent, honest, and education first*
- *A partner, not just a provider*



Our Vision

Our vision is an education sector where technology enables learning, reduces pressure on staff, and stands up to scrutiny from every angle financial, operational, and regulatory.

We believe schools deserve IT partners who think in school years, not sales quarters. Partners who understand that a quick fix today can create long term problems tomorrow if it is not carefully considered.

We aim to be a trusted strategic partner for education, helping organisations:

- Make informed, future proof technology decisions
- Adapt confidently to ongoing DfE policy and guidance changes
- Balance innovation with compliance, safeguarding, and accountability
- Use technology to support teaching, learning, and wellbeing, not distract from it

Our vision is not to sell more IT, but to help education use technology intelligently, sustainably, and with confidence.

No shortcuts. No assumptions. No corporate nonsense.
Just IT that works for education, because it was designed for it from the start.



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Our Services Broken down

DSE offers flexible engagement models to suit different needs and budgets, from focused half day sessions that tackle specific challenges, to full day engagements providing a deeper review of your current digital landscape and clear next steps. For longer term planning, our strategic road mapping service sets out a realistic, education led technology plan that aligns with budget cycles, operational constraints, and DfE expectations.

For schools and trusts needing ongoing support, our Virtual Head of Digital Strategy provides consistent strategic leadership, helping senior leaders make informed decisions, remain compliant with DfE changes, and ensure technology continues to support teaching, learning, and wellbeing over time.



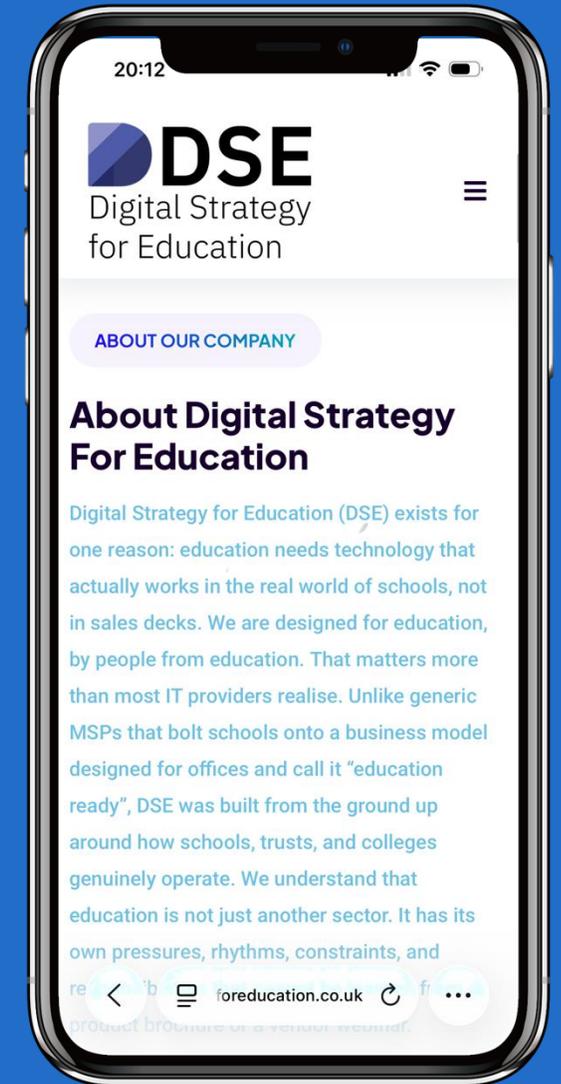
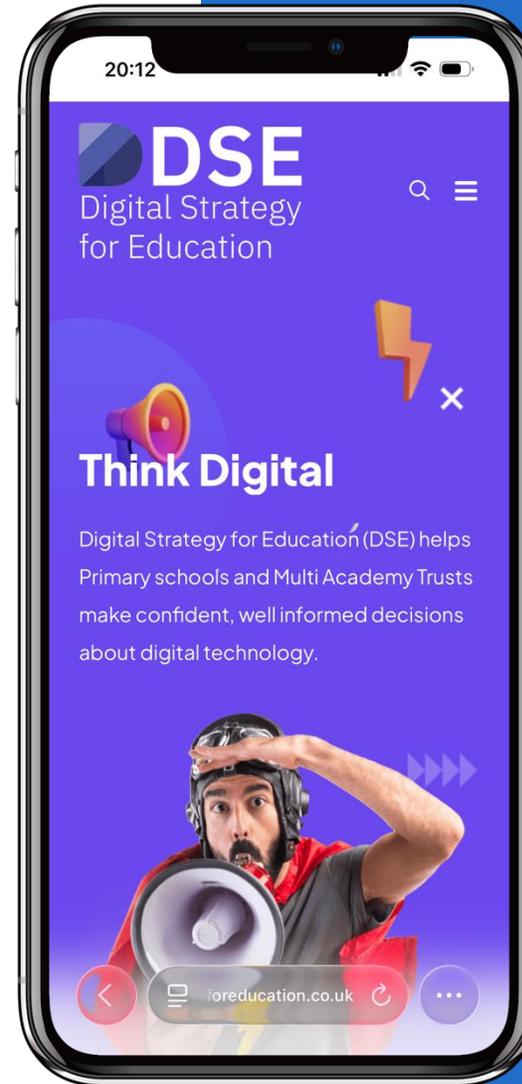
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Say Hello

Our website is designed to give schools and trusts a clear, honest view of how DSE works and the kind of support we provide. It is not about pushing products or packages, but about starting the right conversations around strategy, sustainability, and what will genuinely work in your setting.

If what you see resonates, reaching out is simply the first step towards an open, informal discussion about your challenges, priorities, and constraints.

No pressure, no obligation just a chance to explore whether a strategic, education first approach to technology could add real value to your organisation.



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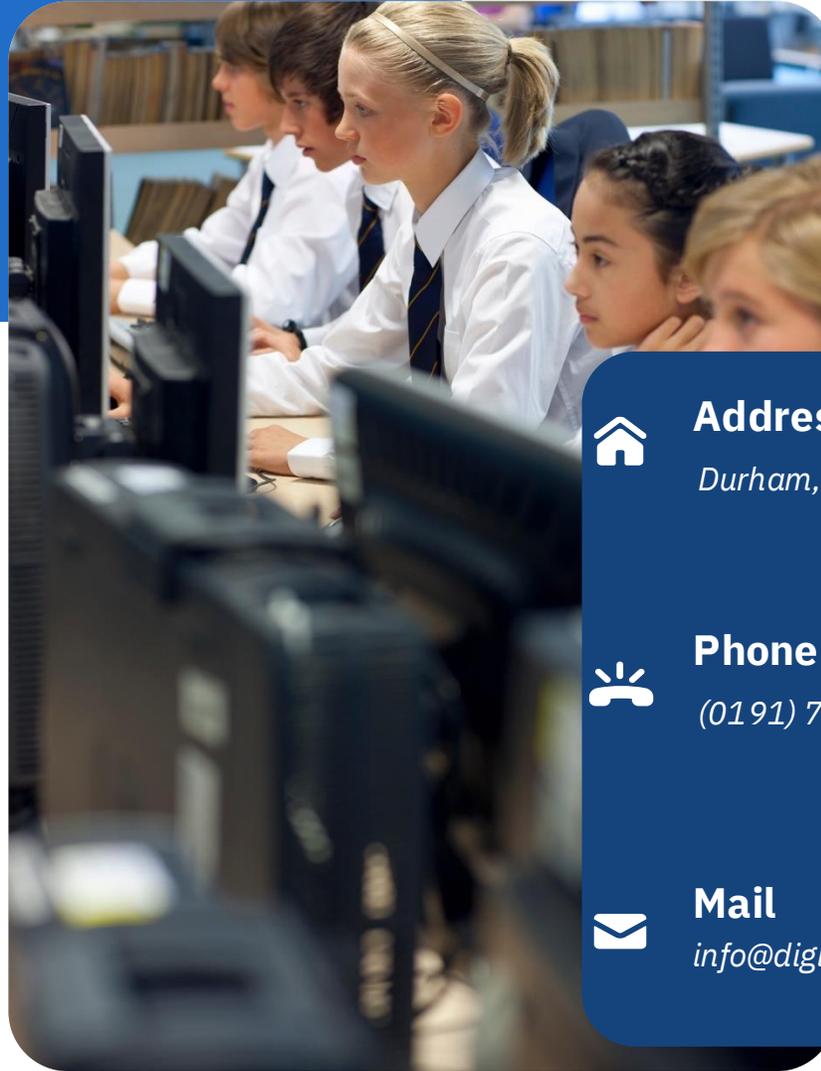
contact Us



You can get in touch with DSE using the contact details provided, whether that is by email or telephone.

We welcome informal conversations and are always happy to discuss challenges, ideas, or future plans without obligation.

Reaching out is simply the first step in starting an open, honest discussion about how technology can better support your school or trust.



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Thank You



Thank you for taking the time to review this presentation. We appreciate your interest in Digital Strategy for Education and the opportunity to share our approach.

If anything has sparked a question or conversation, we would be delighted to continue the discussion.

